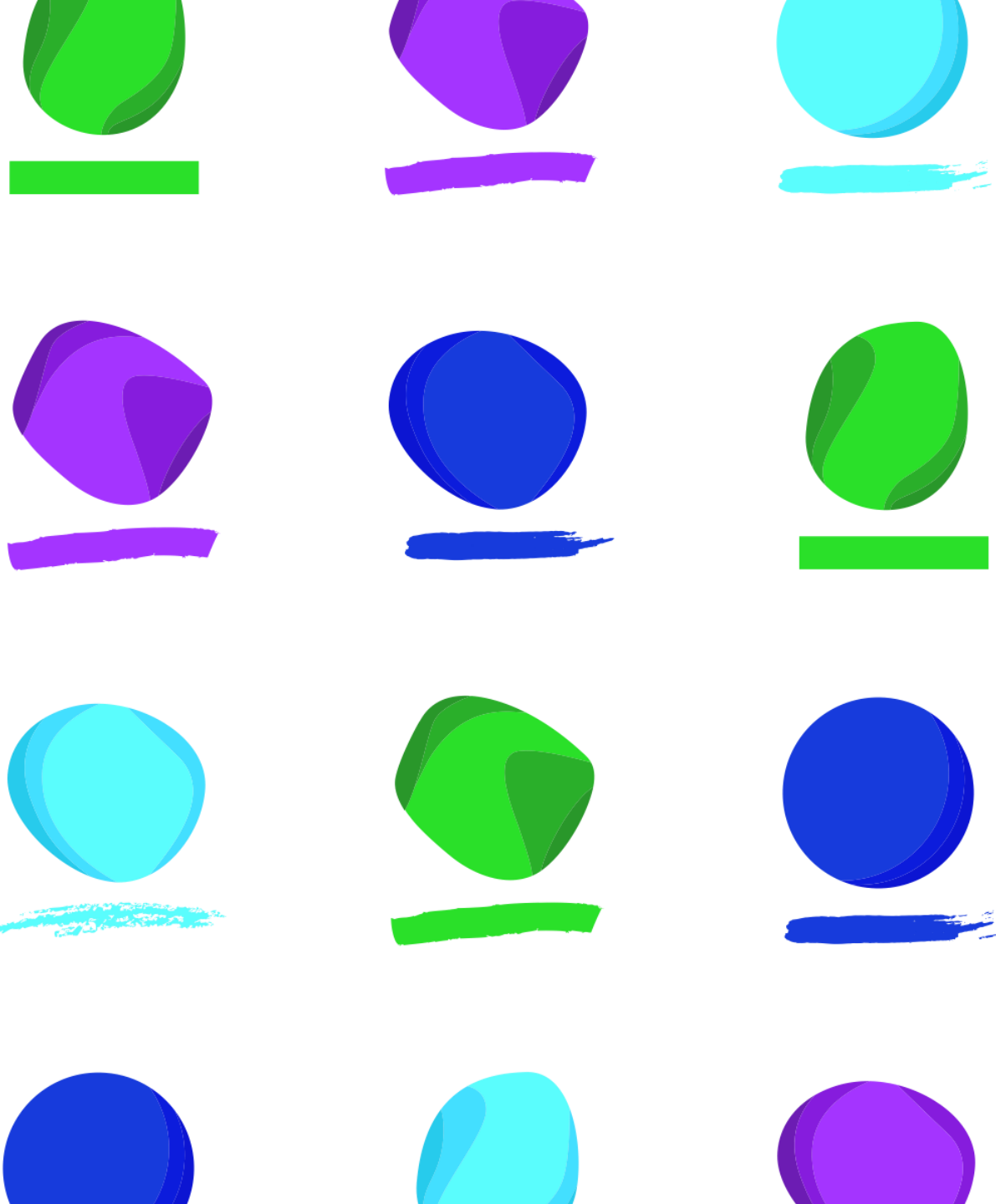


# Australia's AI Sprint

7 March 2024



# Hello

1

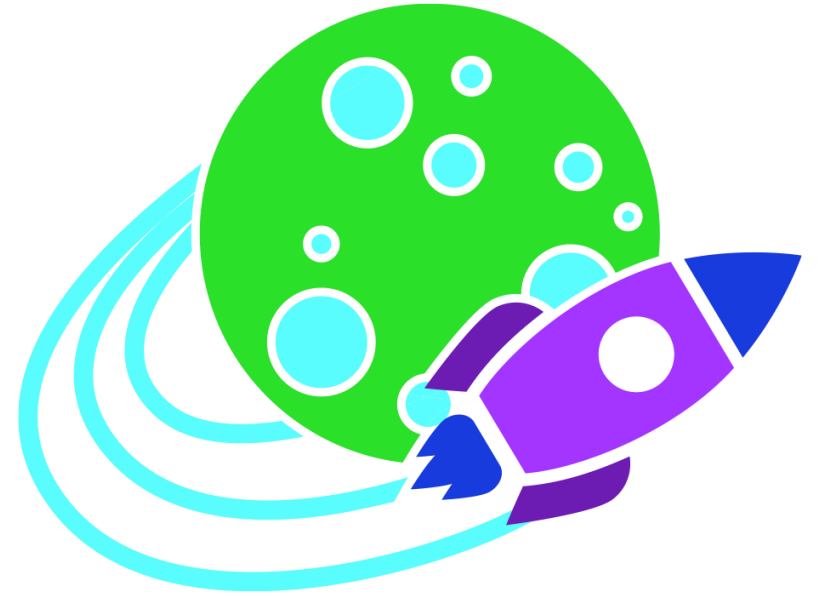
Welcome and introductions

2

Australia's AI Sprint Program

3

Q+A



# Who's who today

## Competition Team



**Eloise Leaver**  
National AI Centre, AI Sprint Lead



**Ben Dunn**  
Stone & Chalk, AI Sprint Lead



**Sha-Mayne Chan**  
Stone & Chalk, AI Sprint Project Manager

## Sponsors



**Mike Langford**  
Google Cloud, Head of VC & Startup Ecosystem  
JAPAC



**Chris Kirk**  
Stone & Chalk, Group CEO

I would like to begin by acknowledging the Traditional Owners of the land that we're meeting on today, and pay my respect to their Elders past and present.



# National AI Centre (NAIC)

**Accelerating positive AI adoption and innovation that benefits Australia's business and community.**

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## **Adoption**

**Enable responsible AI adoption across industry**



## **Creation**

**Grow a responsible, AI Industry in Australia**

Funded by:



Coordinated by:



Foundation partners:





# Where startups & scaleups succeed

Transforming ideas into real-world solutions with access to knowledge, capital, infrastructure, and connections.



# About Google Cloud

Google Cloud helps  
startups **build, scale**  
and **innovate**







# Google Cloud's AI Sprint offerings

1

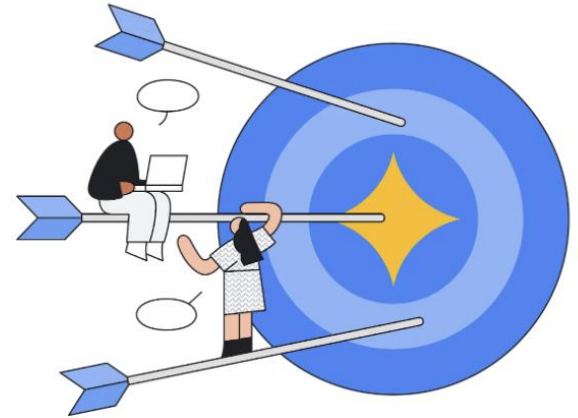
Webinars & Live workshops

2

Google Cloud credits

3

Mentoring & support



Google Cloud

# About Australia's AI Sprint

1

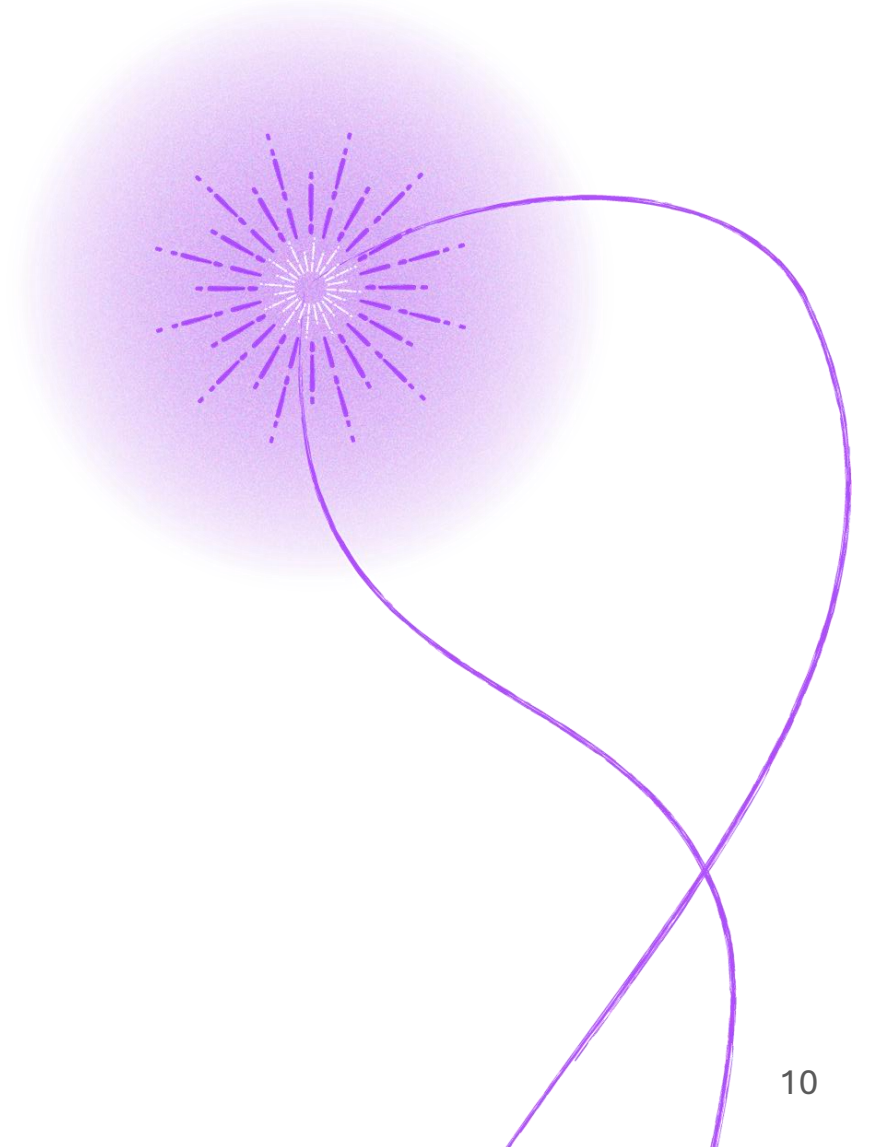
Australia's first artificial intelligence competition

2

Two stages across 12 weeks

3

Three prizes worth \$500k and climbing!



# Program background

1

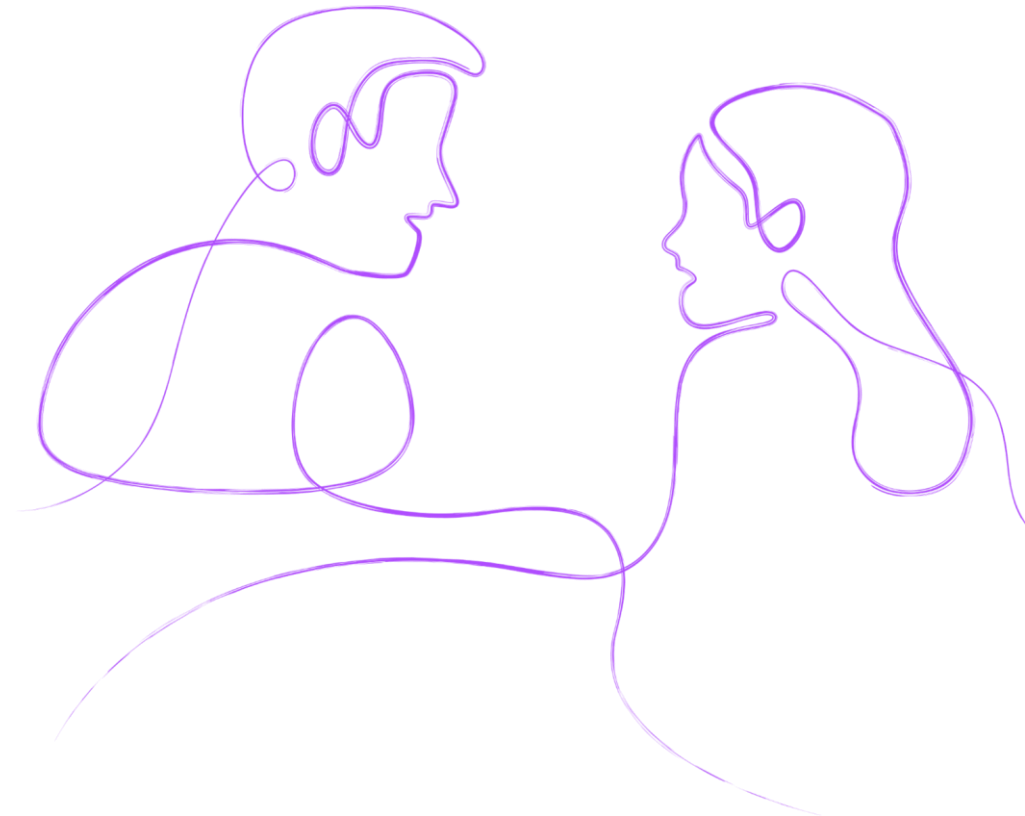
Support sovereign  
AI development

2

Novel applications

3

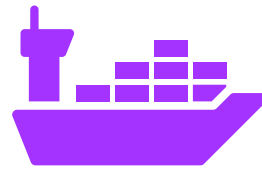
AI that helps Australians  
in their every day



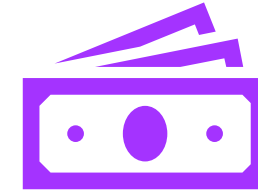
# Opportunity statements tell you what Australia needs



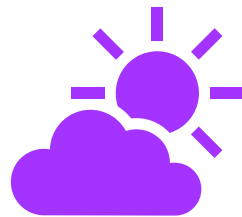
**Fair and transparent  
governance**



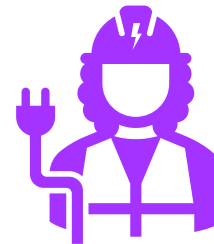
**Resilient supply chains**



**Affordable cost of living**



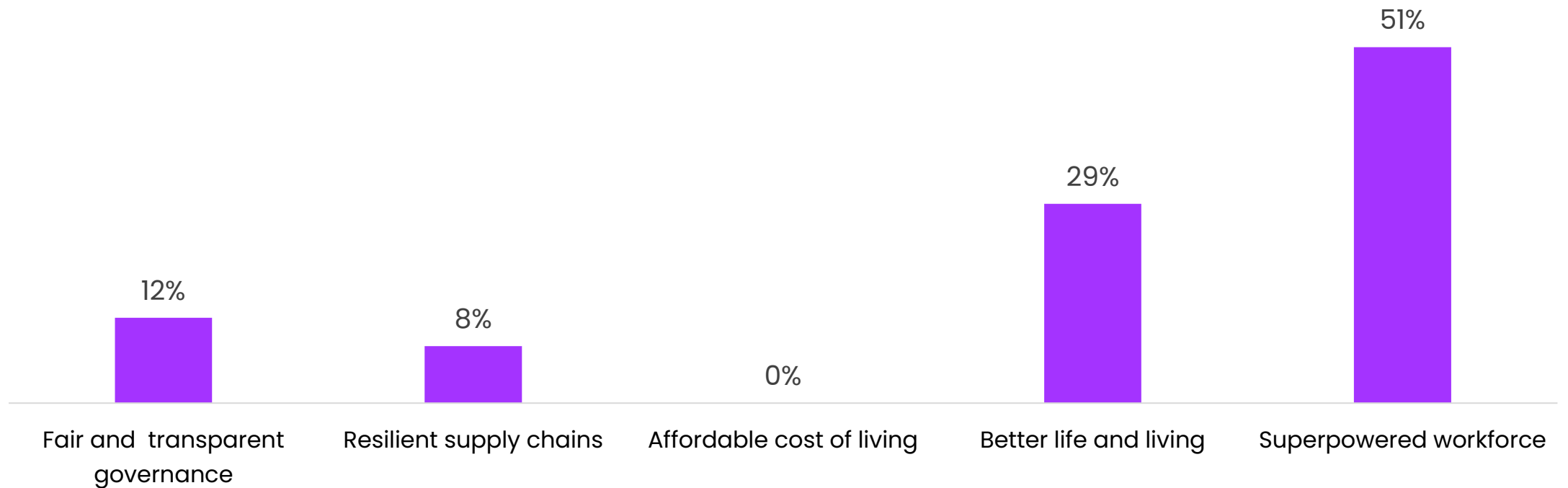
**Better life and living**



**Superpowered  
workforce**

# There's opportunity in scarcity

Number of applications received so far per Opportunity Statement





# We have a program of (optional) activities



Cloud on Air

Cloud Skills Boost

Innovators+ Program

Google Specialist Chat

Live technical deep dives

Consult with Google



Building a viable product

Entrepreneurial skills and knowledge

Building a viable business

Go-to-market

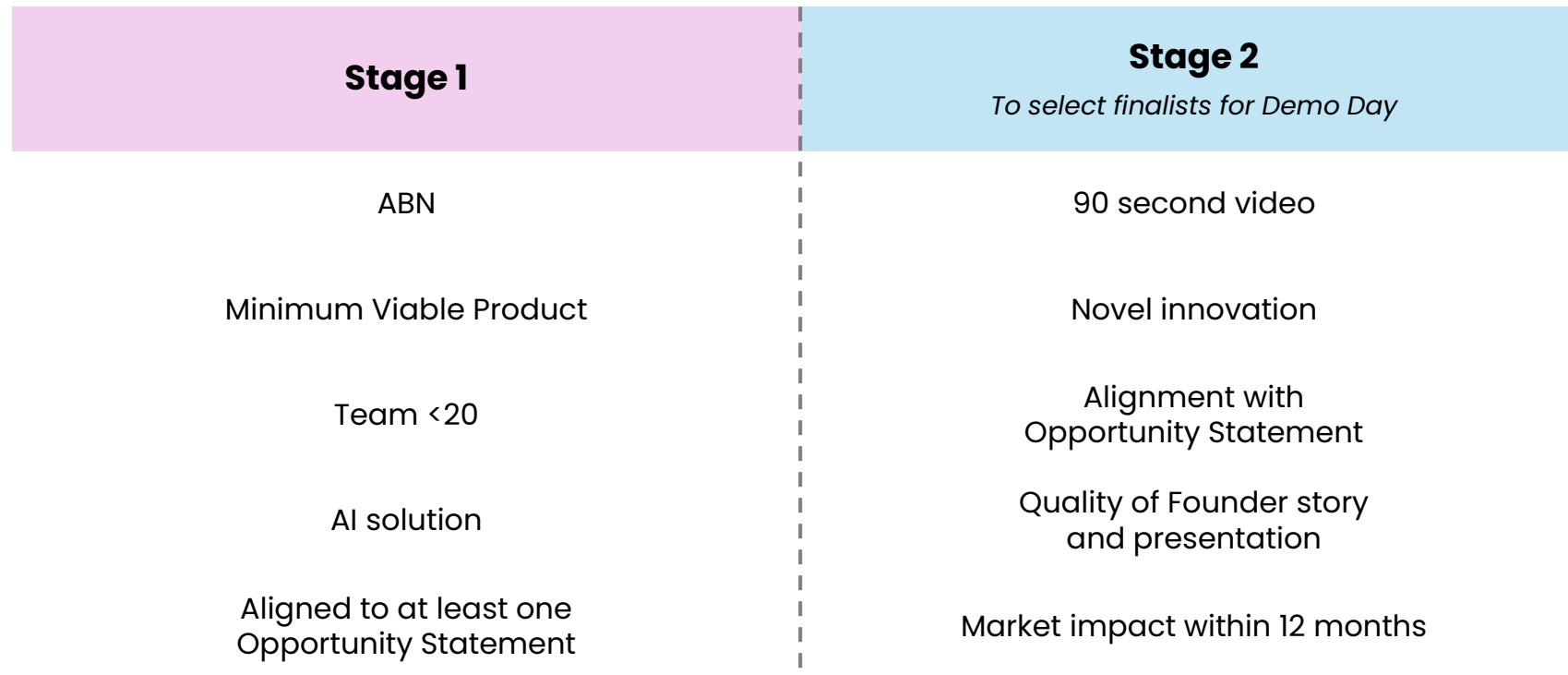
# Stage 1 Timeline

Week number	1	2	3	4	5	6	7	8	9	10	11	12	13
Week beginning	1/4	8/4	15/4	22/4	29/4	6/5	13/5	20/5	27/5	3/6	10/6	17/6	24/6
Onboarding	✓												
Google AI content 1		✓											
Google AI content 2			✓										
Building a viable product				✓									
Initial presentations submitted					✓								
Participants to Stage 2					✓								

# Stage 2 Timeline

Week number	1	2	3	4	5		6	7	8	9	10	11
Week beginning	1/4	8/4	15/4	22/4	29/4	6/5	13/5	20/5	27/5	3/6	10/6	17/6
Entrepreneurial skills & knowledge							✓					
Building a viable business								✓				
Go-to-market									✓			
Prep for Demo Day										✓		
Provide judging criteria & schedule										✓		
Judging for Demo Day finalists											✓	
Demo Day and Awards Event												✓

# How to progress through the stages



# THE BIGGEST LOSER

The image features the title 'THE BIGGEST LOSER' in a large, bold, blue-outlined font. A yellow measuring tape is wrapped horizontally around the word 'BIGGEST'. The tape shows measurements in inches, with the number '5' clearly visible in the center.



# There will be a sandbox of prizes



# The Prize Sandbox is growing....



etc...



# Expected outcomes



Novel Australian AI applications



Identified AI founders & startups



Supported AI ecosystem



# Some definitions

## MVP

'A minimum viable product is the release of a new product that is used to validate customer needs and demands prior to developing a more fully featured product'

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## Novel

A unique approach, method, or application that differs significantly from existing technologies in the same field. Novel technologies can emerge from research and development efforts and have the potential to revolutionise practices, processes, or industries by offering better solutions, improving efficiency, or solving previously unsolvable problems

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## AI Solution

Utilises algorithms based on artificial intelligence and machine learning enabling the software to learn from data, improve over time, and make decisions or predictions

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## Market impact

The changes or effects that the introduction or implementation of a new product, service, or technology has on the existing market landscape.

***What else needs defining?***

# Website should be your first place for answers...

[www.stoneandchalk.com.au/australias-ai-sprint](http://www.stoneandchalk.com.au/australias-ai-sprint)

1

Latest Q+A

2

Recording of today's session and presentation



**...and then email us if you can't find what you're looking for**



aisprint@stoneandchalk.com.au

# Thank you!

